

(P.O) Narukara, Malappuram Dt., Kerala 676 122 (Govt.-Aided and Affiliated to University of Calicut) [Nationally reaccredited by NAAC with 'B++' Grade, CGPA 2.77] www.unitywomenscollege.ac.in

# INSTITUTIONAL DISTINCTIVENESS

# Education to Emancipation: Women's Journey to Self - Actualisation

# Women Skill Park

Women Skill Park: One Year Entrepreneurship Training Program for select students and alumnae of KAHM Unity Women's College, Manjeri in association with Impex Foundation Manjeri – An Exclusive IQAC Initiative: A Brief Report (2021-22 onwards)

Women Skill Park is an IQAC venture for employability enhancement. Being one among the key initiatives of IQAC, this is aimed at increasing women's job potential and employability through linkages and collaboration apart from institutional initiatives by offering job-oriented certificate courses, skill training, skill empowerment sessions, leadership trainings, etc., to exclusively equip students, and women in the neighbourhood area. This is unique and distinctive practice of the institution rooted in the institutional vision and goal of women empowerment through 5 Es, such as education, employment, empowerment, entrepreneurship and emancipation.

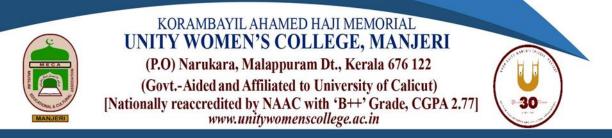
**Women skill Park (Career Craft)** is to impart employability skills and entrepreneurial skills to students of the institution and to women in the locality, and thereby to empower them as powerful citizens contributing to state and national women workforce, nation building. This has a further major objective of building of an egalitarian society through women empowerment and thereby adding to the gender parity through emancipated societies. The concept of **Women Skill Park** was introduced in 2021-22 by IQAC. It is **conceptualised as a platform for upskilling women- students, alumnae, parents of students and other rural women of the locality/district**. It was **introduced in 2021-22** with the support of college governing body. Dr Shahina Mol A. K, IQAC Coordinator submitted the proposal for setting up of a **women skill park, in 2021 and it was decided to implement by the college governing body** as one of the strategic perspective plans of IQAC in connection with 30<sup>th</sup> anniversary celebration of the institution, titled, **VISION @30**.

Dr Shahina Mol A. K., IQAC Coordinator also serves as the director of the women skill park. She submitted a proposal for the upgradation of women skill park to the Hon. Education Minister of Kerala state, Dr Bindu in 2021-22.

In 2022-23, under the aegis of women skill park of IQAC, as planned in 2021-22, the **One Year Entrepreneurship Training Program for select students and alumnae of KAHM Unity Women's College, Manjeri in association with Impex Foundation Manjeri came into force. Ms Fathima Shajitha, Faculty of Commerce** was the coordinator of this programme. **Dr Shahina Mol A. K., Ms Fathima Shajitha TK and Ms Vineetha MK serve as the coordinating team members of Women Skill Park and its activities.** An MOU was signed by the college with Impex Foundation. The orientation programme for students was arranged at the college for select students. Programme outcome, specific outcome and curriculum, structure of the programme etc., were finalised. Classes started in April 2023. Official inaugural





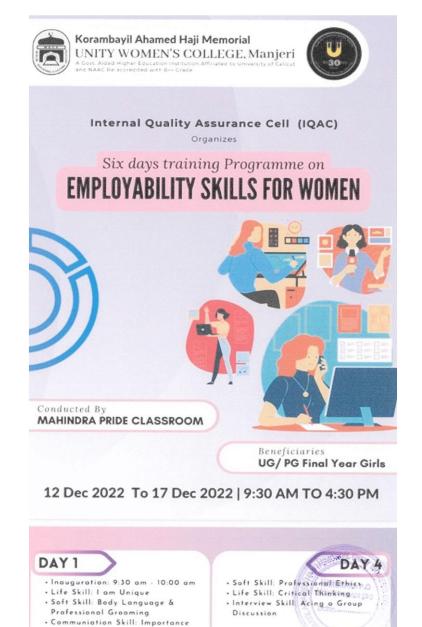


ceremony was held in June 2023. It is a new flagship programme conceptualised by the college IQAC to empower various stakeholders of the institution in the field of women entrepreneurship and employment through job oriented add on/ certificate courses, diploma courses and other specific collaborative initiatives.

# INITIATIVES AND PROGRAMMES UNDER WOMEN SKILL PARK

#### \* EMPLOYABILITY SKILL PROGRAMME FOR FINAL YEAR UG STUDENTS IN ASSOCIATION WITH MAHINDRA PRIDE CLASSROOMS

439 students of final ug programme were given36 hour employability skill programme in association with Mahindra prides under this project.





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OF COMPLETION

This Certificate is awarded to

Fidha. K., VI semester B Com cA,

from XAHM Unity Nomer's College, Manjeri

on successful completion of

"Employability Skill Programme" conducted by Mahindra Pride Classroom, Naandi Foundation from <u>2022</u> to <u>2023</u>

NARUKARA P Chief Skills Officer

of

Mahindra Naandi 12.12. 2022. Brakin Mol. A.K. Date Por Brakin Mol. A.K.







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# **\*** OFFICIAL INAUGURATION OF WOMEN SKILL PARK









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# College Signed a MoU with Impex Foundation to Upskill Students and Rural Women:

As an effort to upskill students of the institution and rural women of the neighbourhood community, IQAC initiated a MoU with Impex Foundation, India on 31 January 2023. The institution aims to take various measures for education and empowerment of women through entrepreneurship, industry knowledge and practical business skills. Principal Dr. Muhammed Basheer Ummathur and Mr. P Ummer, the executive director of Impex Foundation signed the agreement representing both parties. Dr A K Shahina Mol IQAC Coordinator explained the concept of Women Skill Park. Ms Shajitha, Coordinator of Entrepreneurship Training Programme delivered the vote of thanks.



# \* The official inauguration of the "One Year Entrepreneurship Training Program in Association with IMPEX Pvt. Ltd.

The official inauguration of the "One Year Entrepreneurship Training Program" conducted by Impex Foundation in association with IQAC Women Skill Park of KAHM Unity women's college was held at Impex head office, Manjeri on 09th June 2023.

The function inaugurated by Adv. U A Latheef; MLA of Manjeri Constituency in the inaugural ceremony presided over by the college principal Prof (Dr) Muhammed Basheer Ummathur. Manager Engineer. O. Abdul Ali felicitated in the function. Representing the Women Skill Park, Mrs Fathima Shajitha TK, Associate professor, Department of Commerce and Dr. Shahina Mol, IQAC Coordinator and Head of the Department of English attended the function. Representatives of Impex Foundation, Business experts, Chief Finance Officer of Impex Co.



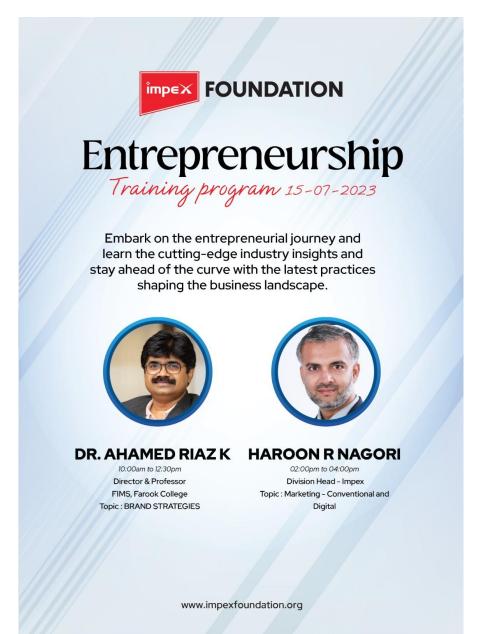




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Ltd, and fifteen students from the college who are participants of the training program were also present in the session.





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Principal addresses the gathering on the inaugural day.



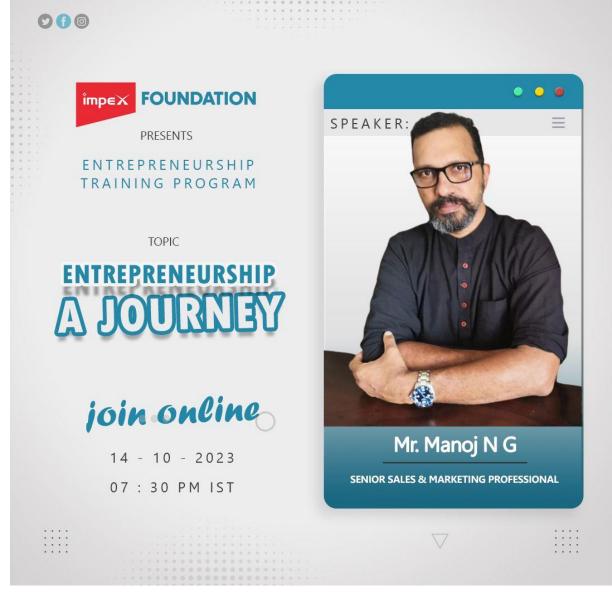






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"Marketing 360 - The Marketing Process & Mix"

10:00AM - 12:30PM

"Digital Marketing for Success of a Business"

01:30PM - 03:30PM



NISHANTH HABASH Associate Manager - Marketing , Impex Group





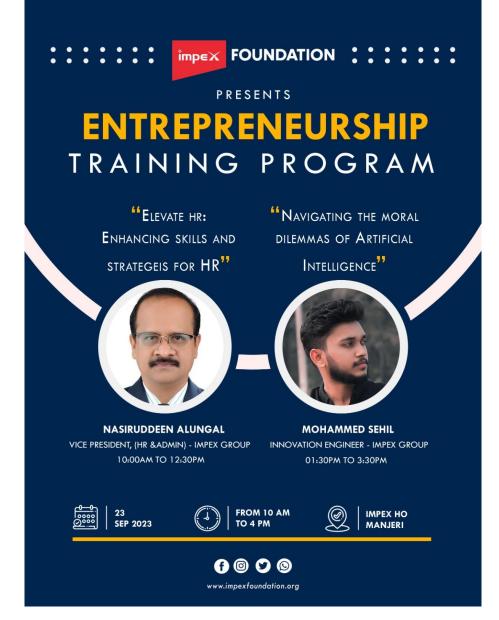


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# ENTREPRENEURSHIP

TRAINING PROGRAM 16 SEP 2023

10:00AM TO 04:00PM

# "You Can Be a Leader"

Team Building & Leadership Skills

- Decision-making and Problem-Solving skills
- Leadership Mindset
- Team Building and Collaboration
- Leadership in Everyday Life.

# CS JABIR PANOLI Company Secretary, Impex Group



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imp∈× FOUNDATION

# Entrepreneurship training programon Tech-Skills as Life Skills Workshop!



Co-founder & CEO - Koderfin

**19**AUG 10 Am - 04 Pm

Join us for a unique workshop on 'Tech-skills as a Life Skills add-on workshop!'

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# Entrepreneurship Training program 05 August 2023

If you are eager to push the boundaries of innovation, lead with passion, and embrace the thrill of the unknown, embark on this transformative entrepreneurial journey. Armed with cutting-edge knowledge and an unwavering determination, you will be well-equipped to navigate the dynamic business landscape and shape a future of boundless possibilities.



Mohammed Sehil E Innovation Engineer, Impex Group

Topic : Simple Idea worth Billion Dollar 10am to 12pm

**Noufal P** Procurement Manager, Impex Group

Topic : How to Import and Export 1:30pm to 3:30pm

www.impexfoundation.org





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# Entrepreneurship Training program 29 July 2023

If you are eager to push the boundaries of innovation, lead with passion, and embrace the thrill of the unknown, embark on this transformative entrepreneurial journey. Armed with cutting-edge knowledge and an unwavering determination, you will be well-equipped to navigate the dynamic business landscape and shape a future of boundless possibilities.



Badaruddeen PC HR Manager, Impex Group

Topic : HR and It's practices in a Modern Organization Time :10:00am to 12:30pm



Sujeesh V Product Executive, Electro Mechanical Division, Impex Group

> Topic :Life cycle of a Product Time : 01:30pm to 03:30pm

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# impex FOUNDATION

# Entrepreneurship Training program

# 22<sup>nd</sup> July 2023

# 10 AM

Embark on the entrepreneurial journey and learn the cutting-edge industry insights and stay ahead of the curve with the latest practices shaping the business landscape.

# CS JABIR PANOLI Company Secretary, Impex Group

**Topic : Effective Public Speaking & Interpersonal Skills** 10:00am to 04:00pm



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**impex** FOUNDATION

# Entrepreneurship Training program 08-07-2023

Embark on the entrepreneurial journey and learn the cutting-edge industry insights and stay ahead of the curve with the latest practices shaping the business landscape.



# **DWARAKA UNNI**

10:00am to 1:00pm MD-Malappuram Metals and Eng. Consortium Pvt Ltd, (MECON), Entrepreneur development Trainer of MSME, K bip, DIC, KIED, RBI & ED Clubs.



CA AKBAR ALI 02:00pm to 04:00pm CFO - Impex

> PRINCIPAL Kerambayil Ahamed Haji Memorial Unity Women's

> > College, Manjeri

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# KORAMBAYIL AHAMED HAJI MEMORIAL UNITY WOMEN'S COLLEGE, MANJERI (P.O) Narukara, Malappuram Dt., Kerala 676 122 (Govt.-Aided and Affiliated to University of Calicut) [Nationally reaccredited by NAAC with 'B++' Grade, CGPA 2.77]

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# Central Government Certificate Course on Food Processing and Preservation for Rural Women in Association with JSS.

Aiming for Women Development through Employability Training and Upskilling, IQAC decided to offer a certificate course for women of 18-45, on food processing and preservation, in association with JSS, Malappuram district. As part of commencement of the certificate course, a one-day session was held on 4 January 2024, to brainstorm un-employed women from the rural and urban areas in the neighbourhood of the institution, on the prospects of entrepreneurship and employment for women especially from under privileged sects of society.

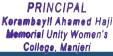
Ms Deepa, program officer, JSS, Malappuram was the resource person of the day. Registration for the certificate course on food processing was also done under the guidance of the Resource person. Dr Shahina Mol A. K, IQAC Coordinator, welcomed the gathering and explained the goals and expected outcomes of the program. A batch of 20 women will be given the course to equip them for employment and entrepreneurship.



# \* Job Oriented Certificate Course on Fashion Designing in Association with JSS.

As part of " On job training" for students, IQAC with the financial assistance of college governing body, in association with JSS, Nilambur, Malappuram District introduced the certificate course in fashion designing for select students. The course started on 13 February 2024. Mrs Deepa of JSS served as the trainer. Principal Dr Muhammed Basheer Ummathur and IQAC member and Head of PG Department of FCS, Mrs. Anitha Begum A S, joined the





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inaugural session of the course representing IQAC. Thirty students attended the training program.





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Internal Quality Assurance Cell (IQAC) KAHM Unity Women's College, Manjeri

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Skill Development Program on Soft Skills and Personality Accelerators





Seminar Hall

### Mr. FAZIL MP

Teacher Educator Mentor & Coach Founder, illumine

Prof.(Dr.) Muhammed Basheer Ummathur

Principal & Programme Chair

#### Dr. A K Shahina Mol

**JAN** 

IQAC Coordinator & Programme Convenor







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